



## Comcast Xfinity

**XFINITY Connect is the go-to spot to stay connected with family and friends. It allows easy checking of emails, voicemails and managing your address book and calendar – all in one convenient place, from any computer with an internet connection.**

## Comcast

Comcast brings together the best in media and technology. We drive innovation to create the world's best entertainment and online experiences. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses.

## The Challenge

Comcast wanted to give their customer a unique experience of being with them apart from providing cable connections. They also wanted to add features like calls, text messages, voicemail, emails, video calling on iPads for a seamless communication with customers at all times.

## Software Merchant Inc

Software Merchant Inc is well positioned in the Mobility segment of the outsourced product engineering market. We provide cost effective and efficient solutions by using best practices and employing a smart combination of experts from our worldwide pool of resources. We bring in local consultants with domain expertise who make a 360 degree view of the project possible rendering supreme quality in our services.

### The Solution

Software Merchant Inc helped implement a solution in the form of the XFINITY Connect mobile app, which included features like Voice2 Go with this features customers can make unlimited voice calls. This enabled sending and receiving free unlimited text messages to the U.S., Canada, Mexico and over 40 other countries using your home phone number and iPad.

They can make Video call other XFINITY voice subscribers. With this app turn any device into a personal TV screen anywhere in your home. It's now possible to stream any channel live, watch XFINITY on Demand and access your DVR shows on your tablet, smartphone or computer. Plus, you can download your recordings to watch on mobile devices, even when you're offline.

### Benefits

- This app helps eliminate manual labor, reduce staff and increase the efficiency of connections.
- Converts your iPad into TV.
- The application enables answering your home phone calls and forward calls from your home phone to your iPhone.

## Exhibits

Exhibit 1: Screen shot of the email page.

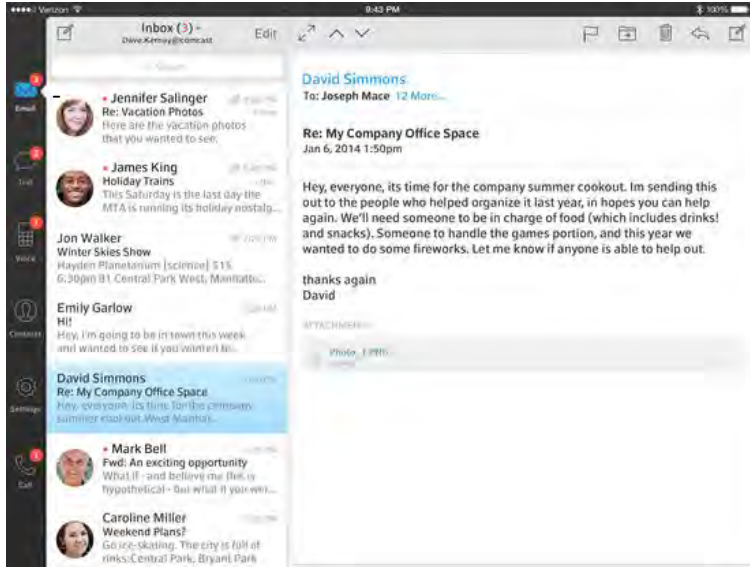


Exhibit 2: Video Calling

